CONDUCTING EVALUABIITY ASSESSMENTS AND CRAFTING AN EVALUATION AGENDA

Meg Battle · Associate Director & Southeast Asia Lead, IDinsight · March 30, 2021

AGENDA

- Introduction to IDinsight

- Engagement overview

- Synthesis of observations and recommendations

- Way forward: Strengthening M&E in the Philippines

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DATA. DECISIONS. DEVELOPMENT.

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IDINSIGHT USES DATA AND EVIDENCE TO HELP LEADERS COMBAT POVERTY WORLDWIDE.

Our collaborations deploy a large analytical toolkit to help clients **design better policies**, rigorously **test what works**, and use evidence to **implement effectively at scale**.
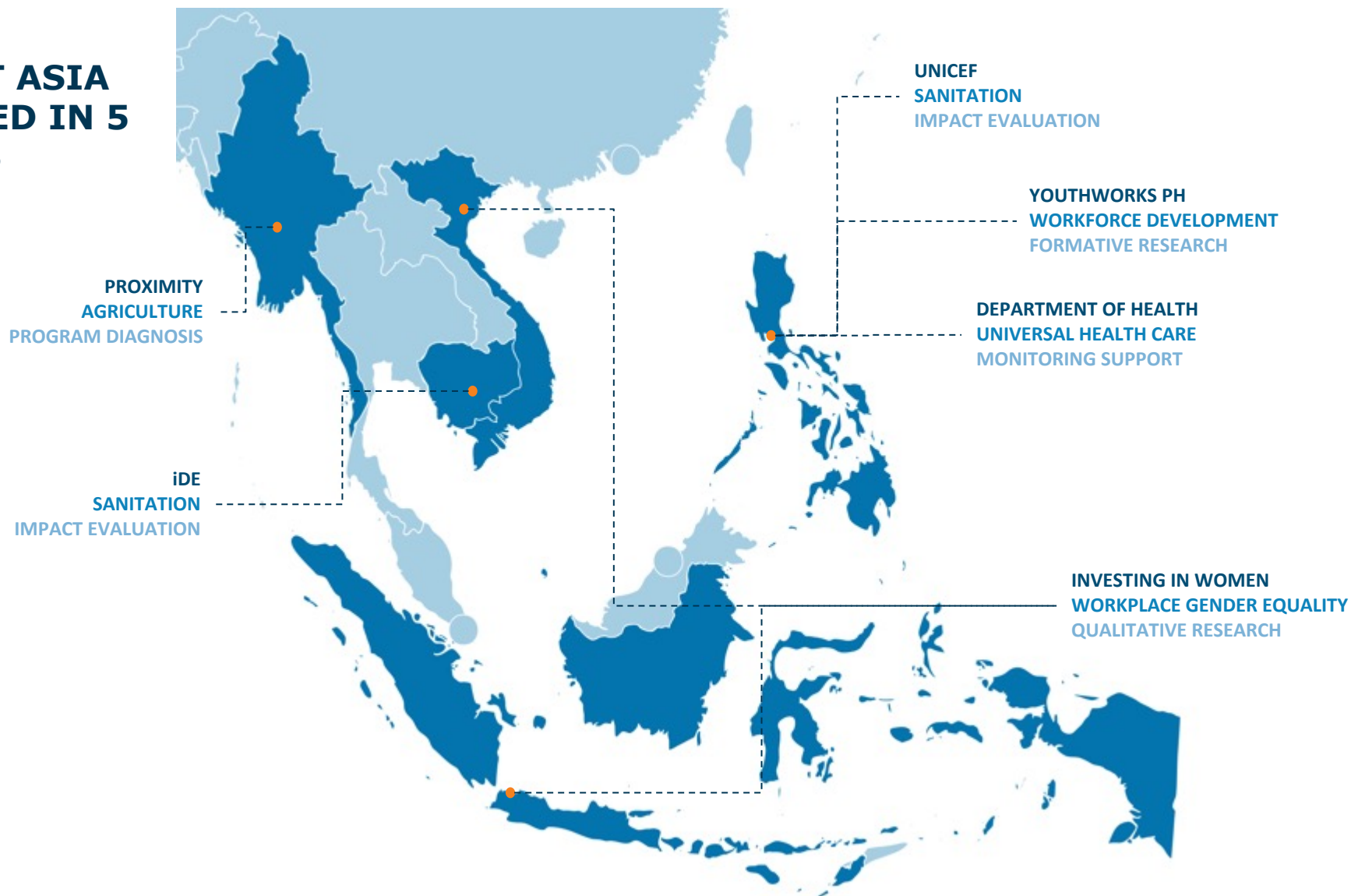
We place special emphasis on using the right tool for the right question, and tailor our rigorous methods to the real-world constraints of decision-makers.

Photo: The long walk from the toilet stall to the handwashing station in a classroom in Zamboanga del Norte. Credit: Nhu Le

OUR WORK IN SOUTHEAST ASIA

IDINSIGHT SOUTHEAST ASIA HAS WORKED IN 5 COUNTRIES

UNICEF
SANITATION
IMPACT EVALUATION

YOUTHWORKS PH
WORKFORCE DEVELOPMENT
FORMATIVE RESEARCH

DEPARTMENT OF HEALTH
UNIVERSAL HEALTH CARE
MONITORING SUPPORT

PROXIMITY
AGRICULTURE
PROGRAM DIAGNOSIS

iDE
SANITATION
IMPACT EVALUATION

INVESTING IN WOMEN
WORKPLACE GENDER EQUALITY
QUALITATIVE RESEARCH

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WE WORK ACROSS A RANGE OF SECTORS

Agriculture | Education | Energy | Financial Inclusion Governance | Health | Nutrition | Sanitation

Photo: Markeshaw Dessie, an IDinsight data collector (right) conducts a survey about asset ownership in Wogera district, Amhara, Ethiopia. Credit: Ali Hakim

OUR APPROACH: IDINSIGHT HELPS CLIENTS TRANSLATE DATA INTO MORE IMPACT

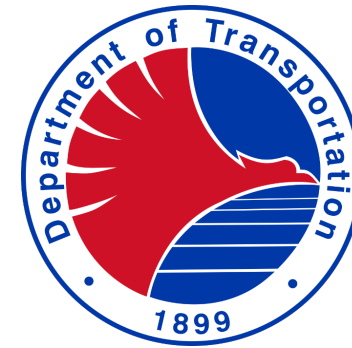| RIGOROUS	TIMELY	DEMAND-DRIVEN
Data and evidence via the most rigorous techniques	Actionable information delivered by decision-making deadlines	Solutions tailored to partner contexts and budgets

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ENGAGEMENT: 4 GOVERNMENT DEPARTMENTS

National Evaluation Policy Framework (NEPF) – NEDA & DBM

OBJECTIVES
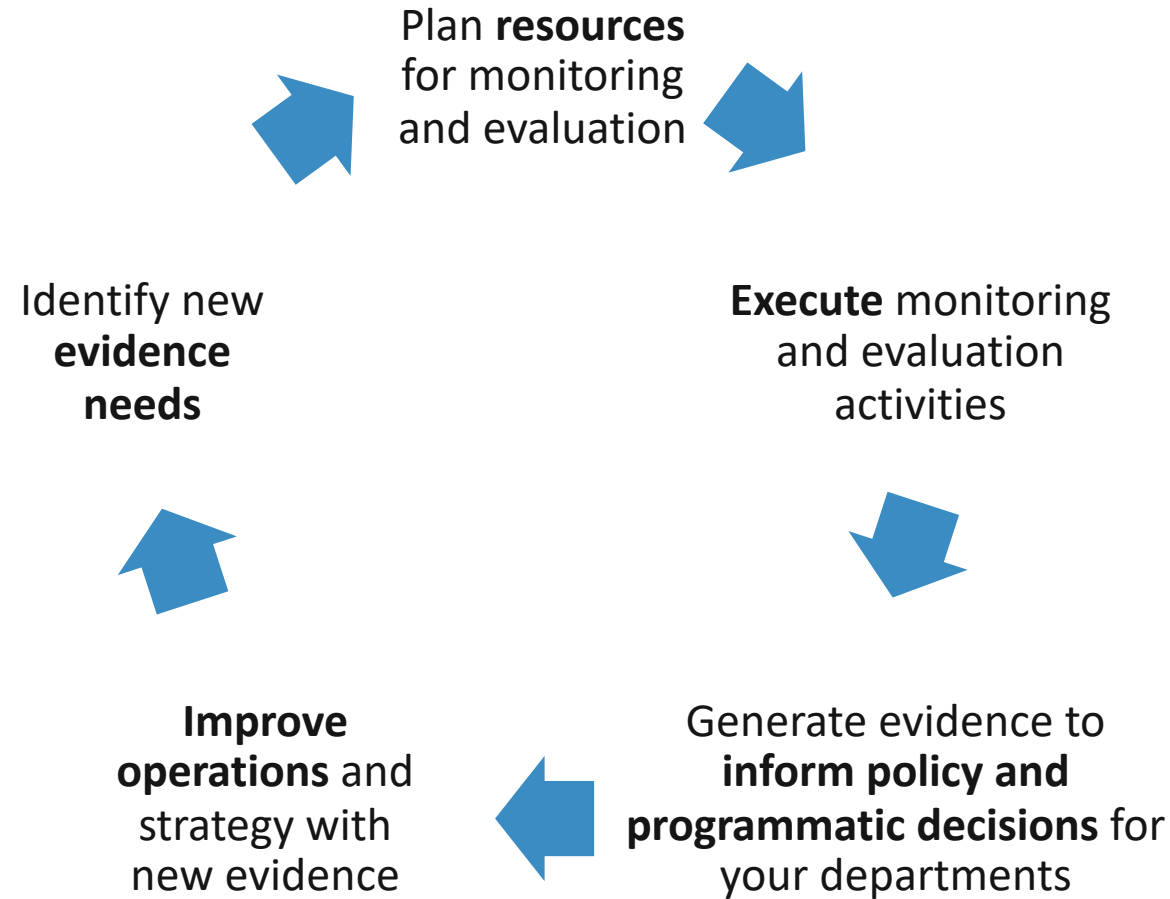
1. **Learning and Evaluation Roadmaps:**
   - Selected departments will have **Learning & Evaluation Roadmaps to guide strategic, operational, and budgeting decisions** for the next five years

2. **Capacity Building:**
   - Selected stakeholders from each department, as well as NEDA, have **knowledge and skills to drive their evaluation roadmaps forward**, and conduct similar activities in the future

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WHY CREATE A LEARNING AND EVALUATION ROADMAP?

Plan **resources** for monitoring and evaluation

Execute monitoring and evaluation activities

Generate evidence to **inform policy and programmatic decisions** for your departments

Improve operations and strategy with new evidence

Identify new **evidence needs**

SUPPORTING THE NEPF THROUGH EVAL ASSESSMENTS AND MORE

National Evaluation Policy Framework (NEPF)

UNDP NEDA Evaluability Assessments

1) Coaching & mentoring on Evaluation Planning

2) Assessment of Results Framework

3) Developing an Evaluability Assessment Report

IDinsight Approach

1) Program Prioritization

2) Development of Theory of Change

3) Developing a 5-year Learning and Evaluation (L&E) Roadmap

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FACTORS CONSIDERED TO ASSESS EVALUABILITY

Department staff structure and internal capacity

Nature and scale of programs

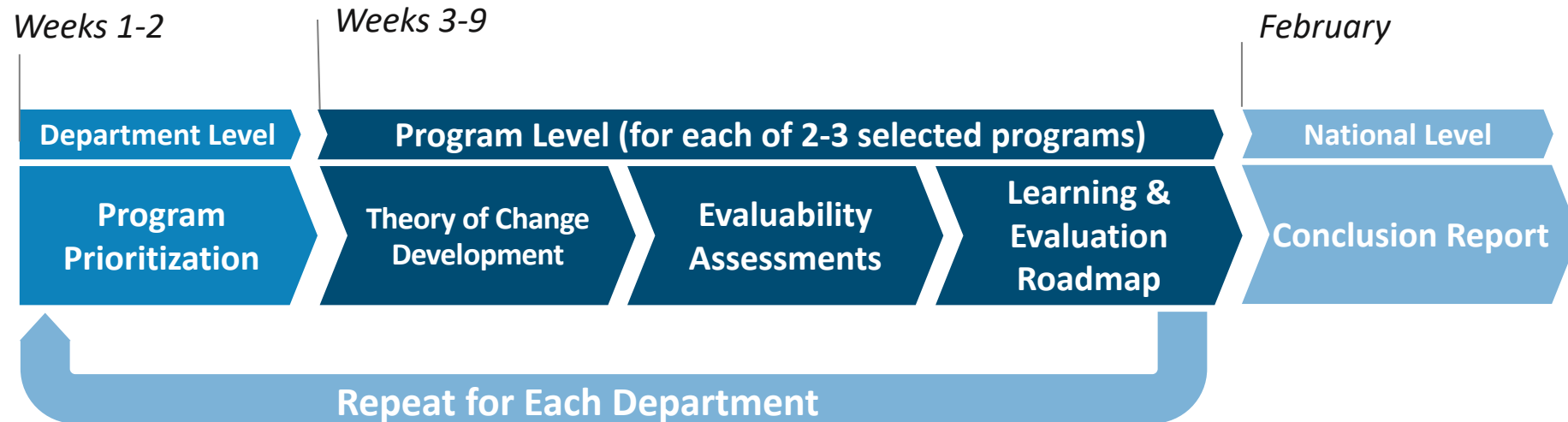Current data collection and management systems & methodologies

Existing results framework

Availability of resources

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PARTNERSHIP PHASES AND KEY ACTIVITIES

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CHALLENGES AND SOLUTIONS: OVERVIEW

Challenges	Solutions
1. Limited monitoring and evaluation (M&E) capacity per department	1. Invest in basic monitoring systems at the programmatic level and in building capacity and expertise of internal evaluation staff
2. Limited financial resources for evaluations	2. Provide guidance on department's M&E structure & funding sources for evaluation
3. Inability of departments to conduct evaluations for all programs	3. Prioritize programs for evaluation using a set of criteria adapted per department
4. Lack of clear results framework and understanding of evidence needs	4. Develop a results and decision-value framework for every program

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WAY FORWARD: STRENGTHENING M&E IN THE PHILIPPINES

Department staff structure and internal capacity	• Invest in staff and capacity building for both monitoring and evaluation teams.
Nature and scale of programs	• Prioritize evaluations in an evaluation agenda.
Current data collection and management systems & methodologies	• Centralize & strengthen monitoring systems.
Existing results framework	• Develop a TOC to guide the M&E plan.
Availability of financial resources	• Budget additional or new financial resources for evaluations.

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